Helping Families with ADHD & Autism Thrive

Parenting ADHD & Autism

+ SPONSORED SOCIAL MEDIA POST
+ SUMMIT SPONSORSHIP
+ PODCAST ADVERTISING

PARTNERSHIP OPPORTUNITIES

PARENTINGADHDANDAUTISM.COM
ABOUT PENNY WILLIAMS

I'm an atypical-parenting-obsessed momma on a mission, and I'm honored to help families on this always chaotic, often stressful, anything-but-ordinary parenting journey.

Through my Beautifully Complex Podcast (fka Parenting ADHD), award-winning books, online parent training programs, online summits, and parent coaching, I have helped thousands of neurodiverse families across the globe survive and thrive in the face of ADHD and/or autism.

OVER 2.5 MILLION PODCAST DOWNLOADS

28k+ E-MAIL SUBSCRIBERS
9k+ MONTHLY SITE VISITORS
75k+ MONTHLY PODCAST DOWNLOADS

AS SEEN IN

POPSUGAR. ADDITUDE. Healthline
SOCIAL MEDIA RATES

SPONSORED POST

You Provide...
- $175 sponsored post fee
- a product or service to try out (no product returns)
- Your logo and information on the product/service to be used for promotion

We Provide...
- A sponsored post on Instagram and Facebook featuring me or my family using your product with our review OR your ad image with a discount code for my audience

25k+ @PennyWilliamsAuthor
590+ @ptelwilliams
1,850+ @pennywilliams
21k+ monthly views @pennywauthor
1,300+ @ParentADHD_ASD
Our Parenting Summits offer expert tools and insights to empower parents raising neurodiverse kids – like those with ADHD, autism, anxiety, and learning disabilities. Each year we bring together dozens of the world’s experts to share the most effective insights and strategies for neuro-atypical kids, all online and free.

**SPONSORED GIVEAWAY – LEVEL 1**

**You Provide...**
- You/your company provides a product or service to be a giveaway during one summit.
- Your logo and information on the product/service to be used for promoting the giveaway.

**We Provide...**
- Your logo and product/service, linked to your website, on materials specific to the giveaway, including a small logo on the summit home page where giveaways are mentioned.

**SPONSORED GIVEAWAY – LEVEL 2** (Max of 8)

**You Provide...**
- You pay $497 sponsorship fee.
- You/your company provides a product or service to be a giveaway during one summit.
- Your logo and information on the product/service to be used for promoting the giveaway.

**We Provide...**
- Your logo and product/service, linked to your website, on materials specific to the giveaway, including a small logo on the summit home page where giveaways are mentioned. Your logo, linked to your website, will appear in the featured sponsors section of the summit registration pages, just under the header (“above the fold”).
- One post about your company and product/service on each of our Facebook and Instagram accounts.
PODCAST RATES

BEAUTIFULLY COMPLEX PODCAST

70-80k+
monthly downloads

2.5 million+
downloads to date

The Beautifully Complex Podcast delivers weekly insights and actionable strategies on parenting neurodivergent kids – those with ADHD, autism, anxiety, learning disabilities, etc...

MID-ROLL NATIVE PODCAST AD

You Provide...

• You/your company sends me some of your product or grants me free access to your service, if it's something we can try out (my kids are young adults).

• You pay $375 per show for a 60-second read that is organically inserted into the episode. This means I'll just take a quick minute to talk about your product, service, or company and either my experience with it, or why I support the company and recommend your product/service, IF I tried your product. If not, you can provide a 60-second ad in audio format.

• You must buy a minimum of 2 episodes at this introductory price. You'll get an option to buy up to 20 more at the same rate, up to 4 weeks after the first release of show #1.

• You provide a discount for my audience that is read into your ad.

I Provide...

• 60-second ad inserted in the middle of an episode

• Link to your company in the shonotes

• One mention on Instagram
LET’S WORK TOGETHER!

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