

Helping Families with ADHD & Autism Thrive

Parenting ADHD & Autism

+ SPONSORED SOCIAL MEDIA POST

+ SUMMIT SPONSORSHIP

+ PODCAST ADVERTISING



**PARTNERSHIP
OPPORTUNITIES**



PARENTINGADHDANDAUTISM.COM



ABOUT PENNY WILLIAMS

I'm an atypical-parenting-obsessed momma on a mission, and I'm honored to help families on this always chaotic, often stressful, anything-but-ordinary parenting journey.

Through my Beautifully Complex Podcast (fka Parenting ADHD), award-winning books, online parent training programs, online summits, and parent coaching, I have helped thousands of neurodiverse families across the globe survive and thrive in the face of ADHD and/or autism.

FOLLOWER STATISTICS

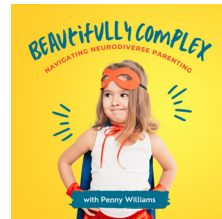


WOMEN 84%

FROM THE U.S. 80%

AGES 25-54 82%

COUNTRIES LISTENING
TO PODCAST 100+



OVER 2.5 MILLION PODCAST DOWNLOADS

28k+

E-MAIL
SUBSCRIBERS

9k+

MONTHLY
SITE VISITORS

75k+

MONTHLY
PODCAST
DOWNLOADS

AS
SEEN
IN



POPSUGAR.

ADDITUDE
LIVING WELL WITH ATTENTION DEFICIT

 Healthline



SPONSORED POST

You Provide...

- \$175 sponsored post fee
- a product or service to try out (no product returns)
- Your logo and information on the product/service to be used for promotion

We Provide...

- A sponsored post on Instagram and Facebook featuring me or my family using your product with our review **OR** your ad image with a discount code for my audience



25k+

@PennyWilliamsAuthor



590+

@ptelwilliams



1,850+

@pennywilliams



1,300+

@ParentADHD_ASD



21k+ monthly views

@pennywauthor



PARENTING SUMMITS

4k-7k+

parents enrolling in each summit

140+

experts in over 180 sessions in the summit library so far

Our Parenting Summits offer expert tools and insights to empower parents raising neurodiverse kids – like those with ADHD, autism, anxiety, and learning disabilities. Each year we bring together dozens of the world's experts to share the most effective insights and strategies for neuro-atypical kids, all online and free.

SPONSORED GIVEAWAY –LEVEL 1

You Provide...

- You/your company **provides a product or service to be a giveaway** during one summit.
- **Your logo and information on the product/service** to be used for promoting the giveaway

We Provide...

- Your logo and product/service, linked to your website, **on materials specific to the giveaway, including a small logo on the summit home page** where giveaways are mentioned.

SPONSORED GIVEAWAY –LEVEL 2 (Max of 8)

You Provide...

- You pay \$497 sponsorship fee.
- You/your company **provides a product or service to be a giveaway** during one summit.
- **Your logo and information on the product/service** to be used for promoting the giveaway

We Provide...

- Your logo and product/service, linked to your website, **on materials specific to the giveaway, including a small logo on the summit home page** where giveaways are mentioned. Your logo, linked to your website, will appear in the featured sponsors section of the summit registration pages, just under the header ("above the fold").
- One post about your company and product/service on each of our Facebook and Instagram accounts.



SUMMIT RATES



70-80k+
monthly downloads

2.5 million+
downloads to date

BEAUTIFULLY COMPLEX PODCAST

The Beautifully Complex Podcast delivers weekly insights and actionable strategies on parenting neurodivergent kids – those with ADHD, autism, anxiety, learning disabilities, etc...

MID-ROLL NATIVE PODCAST AD

You Provide...

- You/your company **sends me some of your product** or grants me free access to your service, if it's something we can try out (my kids are young adults).
- You pay **\$375 per show** for a 60-second read that is organically inserted into the episode. This means I'll just take a quick minute to talk about your product, service, or company and either my experience with it, or why I support the company and recommend your product/service, IF I tried your product. If not, you can provide a 60-second ad in audio format.
- You must buy **a minimum of 2 episodes** at this introductory price. You'll get an option to buy up to 20 more at the same rate, up to 4 weeks after the first release of show #1.
- You **provide a discount** for my audience that is read into your ad.

I Provide...

- 60-second ad inserted in the middle of an episode
- Link to your company in the shownotes
- One mention on Instagram





LET'S WORK TOGETHER!

Penny Williams

ParentingADHDandAutism.com

+1 828 768 7366

penny@pennywilliamsauthor.com



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