

Helping Families with ADHD & Autism Thrive

Parenting ADHD & Autism

- + SUMMIT SPONSORSHIP
- + PODCAST ADVERTISING
- + RETREAT SPONSORSHIP



**PARTNERSHIP
OPPORTUNITIES**



PARENTINGADHDANDAUTISM.COM



ABOUT PENNY WILLIAMS

I'm an atypical-parenting-obsessed momma on a mission, and I'm honored to help families on this always chaotic, often stressful, anything-but-ordinary parenting journey.

Through my Parenting ADHD Podcast, award-winning books, online parent training programs, and parent coaching, I have helped thousands of families across the globe survive and thrive in the face of ADHD and/or autism.

FOLLOWER STATISTICS



WOMEN 84%

FROM THE U.S. 80%

AGES 25-54 82%

COUNTRIES LISTENING
TO PODCAST 100+

16k+

E-MAIL
SUBSCRIBERS

8k+

MONTHLY
UNIQUE SITE
VISITORS

30-40k+

MONTHLY
PODCAST
DOWNLOADS

AS
SEEN
IN



POPSUGAR.

ADDITUDE
LIVING WELL WITH ATTENTION DEFICIT

 Healthline



3k-6k+
parents enrolling in each summit

90+
experts in over 125 sessions in the summit library so far

PARENTING ADHD & AUTISM SUMMITS

The Parenting ADHD & Autism Summits offers expert tools and insights to empower parents raising kids with ADHD and/or autism. Each year we bring together dozens of the world's ADHD, autism, and parenting experts to share the most effective insights and strategies for neuro-atypical kids, all online and free.

SPONSORED GIVEAWAY –LEVEL 1

You Provide...

- You/your company **provides a product or service to be a giveaway** during one summit.
- **Your logo and information on the product/service** to be used for promoting the giveaway

We Provide...

- Your logo and product/service, linked to your website, **on materials specific to the giveaway, including a small logo on the summit home page** where giveaways are mentioned.

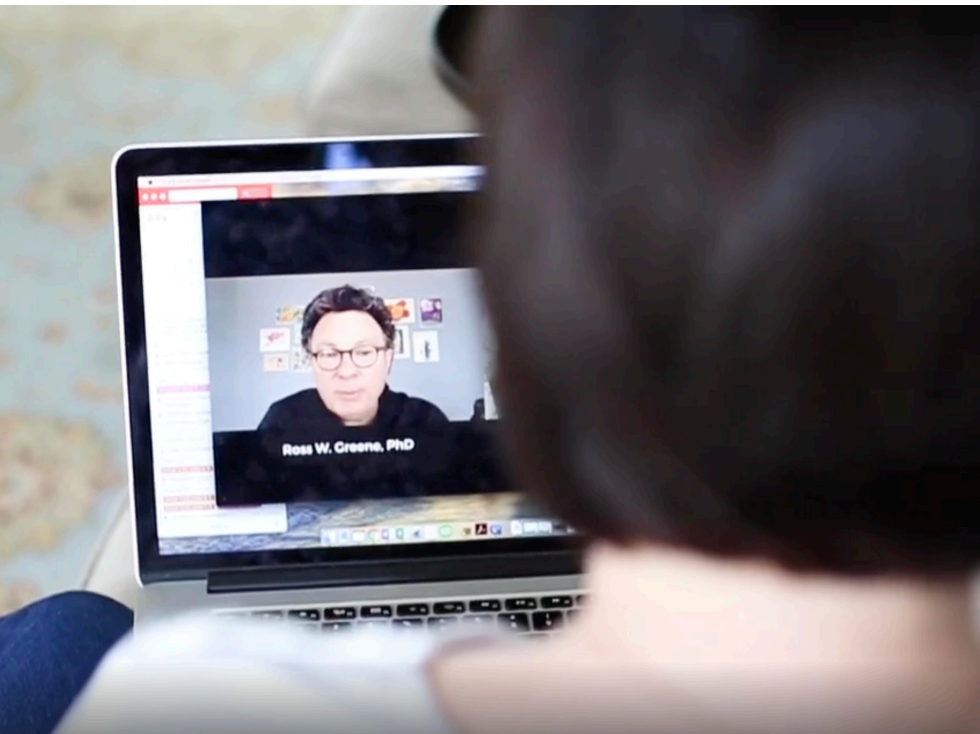
SPONSORED GIVEAWAY –LEVEL 2 (Max of 8)

You Provide...

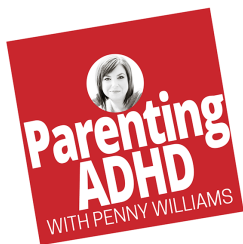
- You pay \$497 sponsorship fee.
- You/your company **provides a product or service to be a giveaway** during one summit.
- **Your logo and information on the product/service** to be used for promoting the giveaway

We Provide...

- Your logo and product/service, linked to your website, **on materials specific to the giveaway, including a small logo on the summit home page** where giveaways are mentioned. Your logo, linked to your website, will appear in the featured sponsors section of the summit registration pages, just under the header ("above the fold").
- One post about your company and product/service on each of our Facebook and Instagram accounts (stats to the right).



SUMMIT
RATES



30-40k+
monthly downloads

750k+
downloads to date

PARENTING ADHD PODCAST

The Parenting ADHD Podcast offers weekly parenting strategies, tips, and resources for parents raising children with ADHD, learning disabilities, and/or "high-functioning" autism.

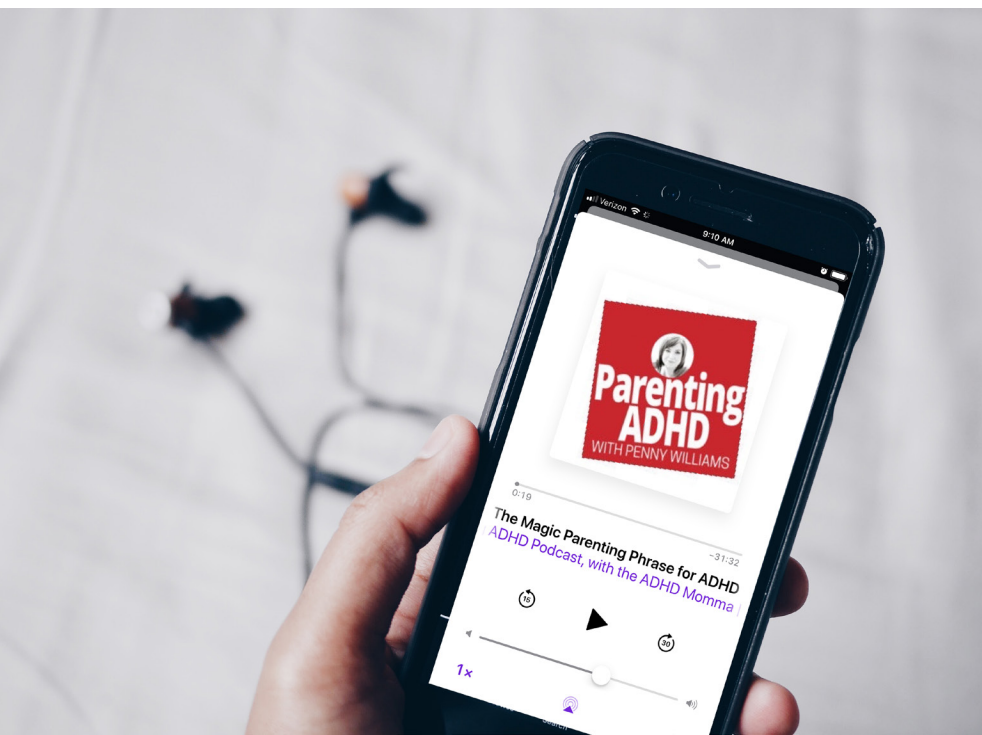
MID-ROLL NATIVE PODCAST AD

You Provide...

- You/your company **sends me some of your product** or grants me free access to your service.
- You pay **\$125 per show** for a 60-second read that is organically inserted into the episode. This means I'll just take a quick minute to talk about your product, service, or company and either my experience with it, or why I support the company and recommend your product/service.
- You must buy a **minimum of 3 episodes** at this introductory price. You'll get an option to buy up to 20 more at the same rate, up to 4 weeks after the first release of show #1.
- You **provide a discount** for my audience that will be read into your ad.
- You provide me with an **affiliate account** (if you offer affiliate commissions).

I Provide...

- 60-second organic ad read on the podcast
- Link to your company in the shownotes
- One mention on Instagram



EVENT RATES

EVENT SPONSORSHIP

COST VARIES

The **Happy Mama Retreat** takes place once a year. This is a weekend of self-care and respite for moms of kids with neurobehavioral and neurodevelopmental disorders, like ADHD and autism. Women come from all over the US and Canada for the community and self-care.

Sponsorship for this event can be a product donation or a cash donation. Depending on the level of sponsorship, sponsors receive their logo and link on the event website and printed on the agenda, as well as the opportunity to put printed materials in swag bags and publish a guest post on the event website.

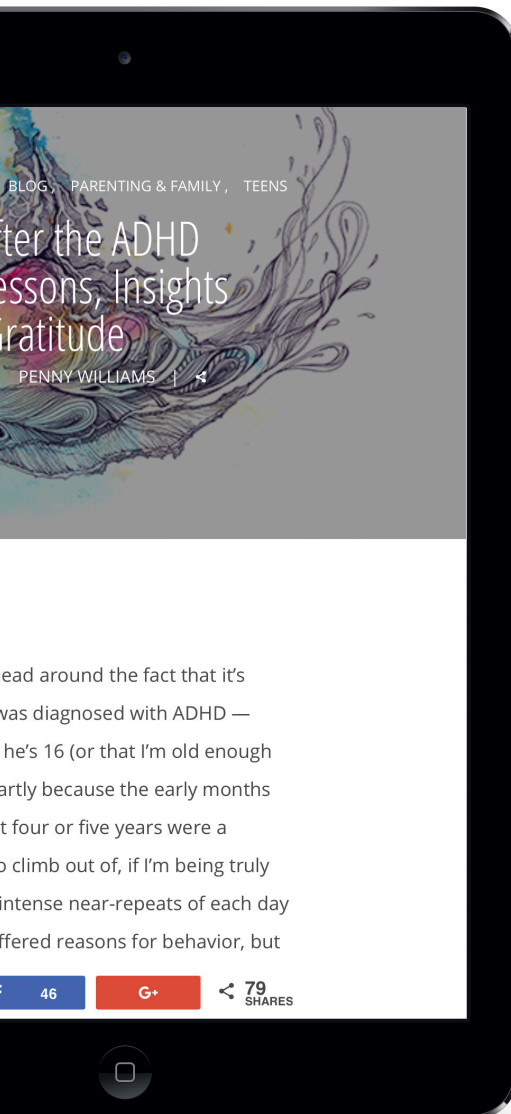
You can even sponsor our wine social or spa night for more exposure and to truly add to the respite and relaxation of this deserving group of mamas.

PAST EVENT
SPONSORS
INCLUDE ▶


Vera Bradley

MIGHTIER™


technologies





LET'S WORK TOGETHER!

Penny Williams

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21k+

@PennyWilliamsAuthor



380+

@ptelwilliams



1,100+

@ParentADHD_ASD



26k+ monthly viewers

@pennywauthor



1,280+

@pennywilliams