

*Helping Families with ADHD & Autism Thrive*

# Parenting ADHD & Autism

- + SPONSORED POSTS
- + SPONSORED GIVEAWAYS
- + PODCAST SPONSORSHIP
- + EVENT SPONSORSHIP



**PARTNERSHIP  
OPPORTUNITIES**



PARENTINGADHDANDAUTISM.COM



## ABOUT PENNY WILLIAMS

I'm a coffee-lovin', atypical-parenting-obsessed momma on a mission, and I'm honored to help families on this always chaotic, often stressful, anything-but-ordinary parenting journey.

Through my Parenting ADHD Podcast, award-winning books, online parent training programs, and parent coaching, I have helped thousands of families across the globe survive and thrive in the face of ADHD and/or autism.

### FOLLOWER STATISTICS



WOMEN 84%

FROM THE U.S. 65%

AGES 25-54 82%

COUNTRIES LISTENING TO PODCAST 100+

10k+

E-MAIL SUBSCRIBERS

8k+

MONTHLY UNIQUE SITE VISITORS

15-24k+

MONTHLY PODCAST DOWNLOADS

AS SEEN IN



POPSUGAR.

**ADDITUDE**  
LIVING WELL WITH ATTENTION DEFICIT

 Healthline



**15-24k+**  
monthly downloads

**264k+**  
downloads to date

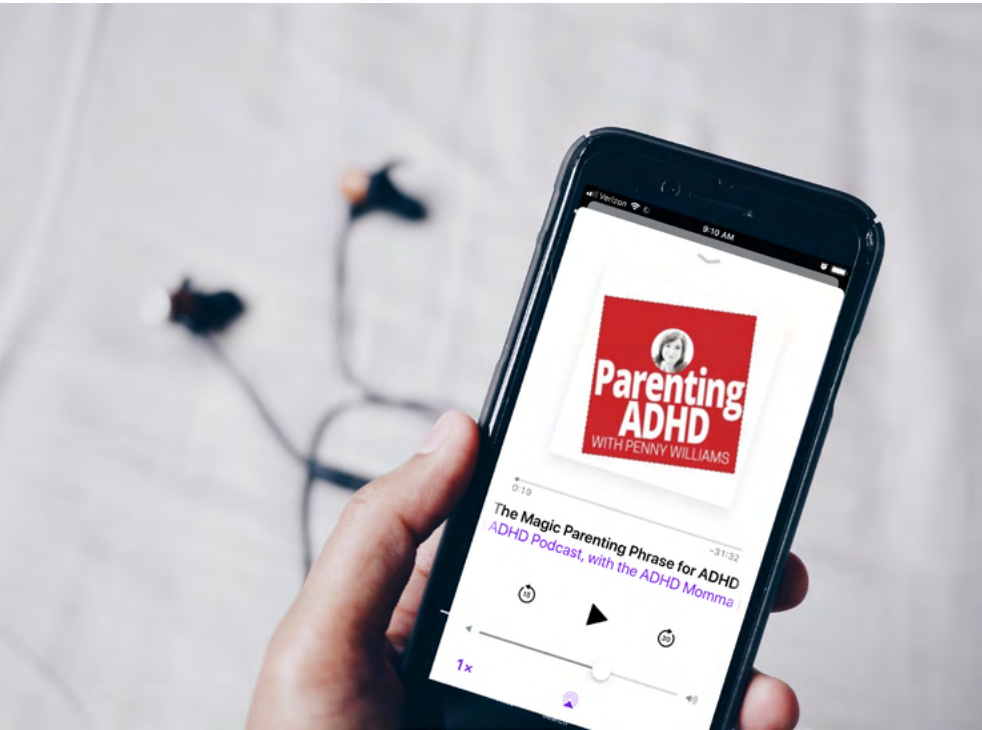
PARENTING ADHD PODCAST

The Parenting ADHD Podcast offers bi-monthly parenting strategies, tips, and resources for parents raising children with ADHD, learning disabilities, and/or “high-functioning” autism.

**15-SECOND PRE-ROLL..... \$15/1,000 CPMs**

**60-SECOND MID-ROLL..... \$25/1,000 CMPS**

**SPONSORED BY AD IN SHOW NOTES.....+\$50**



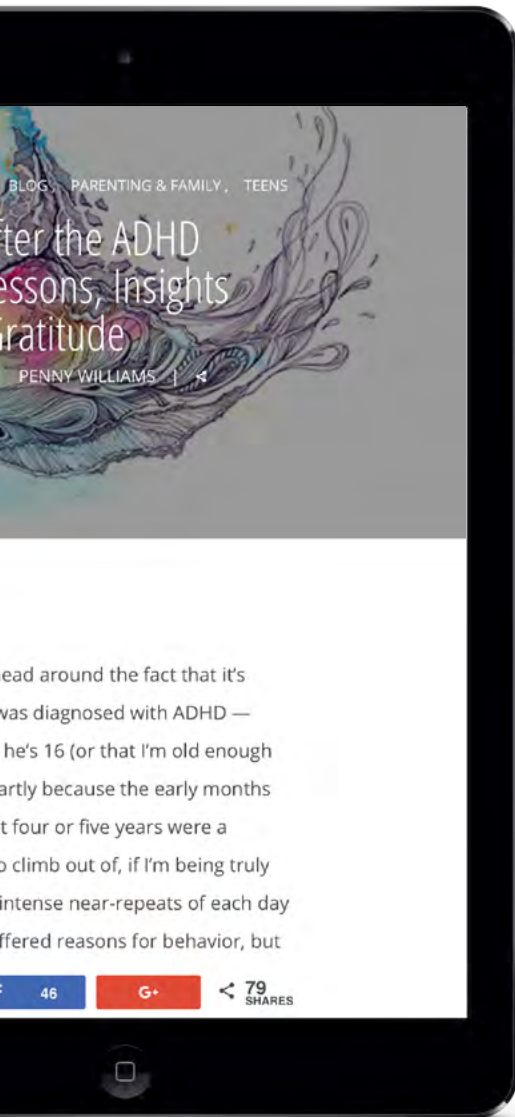
**15-SECOND PRE-ROLL** | Podcast hosts says “This episode is sponsored by [Company Name]” after the podcast intro but before the episode starts.

**60-SECOND MID-ROLL** | A 60-second audio ad recorded by the company or the podcast host. This ad will be placed 40-70% into the podcast episode.

**SPONSORED BY AD IN SHOW NOTES** | In addition to your spot in the podcast audio, you can opt to also place an ad for your product on the shownotes page of the podcast, which is part of the ParentingADHDandAutism.com blog.



# BLOG & EVENT RATES



## **SPONSORED PRODUCT POST**

**\$200** | A sponsored product post is a blog post written by the company of the sponsored product. It should be approximately 500-800 words. The fee includes posting a link to the sponsored post one time each on Facebook and Twitter.

## **SPONSORED PRODUCT GIVEAWAY**

**\$250** | A sponsored product giveaway is written by the company and posted as a blog post. It should be approximately 500-800 words. The fee includes two social media posts on Facebook and Twitter to promote the giveaway.

## **EVENT SPONSORSHIP**

**\$VARIES** | The Happy Mama Retreat takes place once a year. This is a weekend of self-care and respite for moms of kids with neurobehavioral and neurodevelopmental disorders, like ADHD and autism. Sponsorship for this event can be a product donation or a cash donation. Depending on the level of sponsorship, sponsors receive their logo and link on the event website and printed on the agenda, as well as the opportunity to put printed materials in swag bags and publish a guest post on the event website.

**PAST EVENT  
SPONSORS  
INCLUDE**





## LET'S WORK TOGETHER!

Penny Williams

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**13k+**

*@PennyWilliamsAuthor*



**280**

*@ptelwilliams*



**970+**

*@ParentADHD\_ASD*



**36k+** monthly viewers

*@pennywauthor*



**715+**

*@pennywilliams*